



Organizational History

Founded in 1972, and incorporated in 2000, LES International (LESI) is the umbrella organization of national and regional associations for licensing executives. A Board of Directors and Board of Delegates, consisting of representatives of all national and regional societies, oversee the activities of LESI.

Mission

To function as a non-profit professional organization to broadly support LES Societies in their efforts on behalf of individual members by:

- » Setting and promoting consistent, high professional standards for licensing executives on a global basis
- » Creating and maintaining various geographically based LES Societies with the necessary number and balance of local members
- » Providing organizational leadership, coordination and advice
- » Facilitating professional networking between the members of LES Societies
- » Providing quality educational content to, and facilitating the sharing of educational content between LES Societies
- » Informing and interacting with global organizations and policy forums concerning the economic significance and importance of licensing and other transfer of technology and intellectual property rights.



Arab Countries
 Argentina
 Australia & New Zealand
 Austria
 Belgium
 Brazil
 Britain
 Ireland
 Chile
 China
 Chinese Taipei
 Czech Republic
 France
 Germany
 Hungary
 India
 Italy
 Japan
 Korea
 Malaysia
 Mexico
 Netherlands
 Norway
 Philippines
 Poland
 Russia
 Scandinavia



ADVANCING
 THE BUSINESS OF
 INTELLECTUAL PROPERTY
 GLOBALLY

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Follow us on Twitter @LESIntl

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LICENSING EXECUTIVES SOCIETY
 INTERNATIONAL





A SOCIETY ENCOURAGING

licensing professionals around the world



Members

LES International (LESI) is a global business association made up of 33 national and regional societies, representing more than 10,000 individual members in over 90 countries, all involved in the licensing, transfer and management of intellectual property rights. Individual members include management representatives from large, medium and small companies, scientists, engineers, academics, governmental officials, lawyers, patent and trademark attorneys, and consultants.

Benefits

- » LES International Membership Directory providing global network of IP and licensing professionals.
- » Quarterly journal—**les Nouvelles**, the leading journal in licensing.
- » LES Global News with hot topics and latest news delivered to you electronically.
- » Website, with exclusive access to search online membership directory and **les Nouvelles** archives.
- » Networking and business opportunities.
- » International, national, regional and local conferences throughout the year.
- » Education and training internally and externally through licensing courses, seminars, webinars and workshops.
- » Involvement in LESI industry, professional and regional committees.
- » Mentorship Opportunities with experienced professionals.
- » Exchange of best practices between and among national and regional societies; Platforms to share common issues and experiences.
- » Collection and dissemination of information, including surveys and manuals.
- » Interface between business, research institutions, legal profession and financial profession (accounting and financing) on an international basis.
- » Promotion of trade in IP internationally.
- » Submission of opinions and comments to governmental authorities on IP related policies and regulations.
- » Interaction with international bodies, regional and national IP authorities and other professional organisations.

LES International Societies

- » Andean Community
- » Arab Countries
- » Argentina
- » Australia & New Zealand
- » Austria
- » Benelux
- » Brazil
- » Britain & Ireland
- » Chile
- » China
- » Chinese Taipei
- » Czech Republic
- » France
- » Germany
- » Hungary
- » India
- » Israel
- » Italy
- » Japan
- » Korea
- » Malaysia
- » Mexico
- » Philippines
- » Poland
- » Russia
- » Scandinavia
- » Singapore
- » South Africa
- » Spain & Portugal
- » Switzerland
- » Thailand
- » Turkey
- » USA & Canada

Membership

Become a member by joining the national or regional society of your territory.

For more information on membership, please visit www.lesi.org or contact the LESI Administrator admin@lesi.org.

Committees

Committees are established within LESI: (1) to gather and collate information of relevance to members' interests (2) to disseminate information to members by various means and support their ongoing professional development (3) to provide interfaces for members with external organizations, and (4) to make recommendations to the Board and the International Delegates for the efficient management of operations.

LESI Industry, Professional and Regional Committees:

- » Americas
- » Asia Pacific
- » Chemicals, Energy, Environment & Materials (CEEM)
- » Copyright Licensing
- » Dispute Resolution
- » European
- » Industry, University & Government Transactions
- » High Technology
- » Life Sciences
- » Patent and Technology Licensing
- » Trademarks, Designs, and Merchandising

